



Press Release

PT TRISULA INTERNATIONAL Tbk.

Toyoshima & Co., Ltd Purchased 5% of TRIS Issued Shares

Jakarta, 14 March 2013 – Toyoshima & Co., Ltd (Toyoshima), is a long established 172 years old company based in Tokyo Japan with a turnover of J¥ 204,910 million (approximately Rp 21,073 trillion). Toyoshima through its overseas affiliated company in Indonesia, PT TYSM Indonesia, have had a 4-½ year relationship with subsidiary of PT Trisula International Tbk (Trisula) as a satisfied customer and helps to handle Japanese famous OEM brand, such as Hush Puppies, Aoki, Aoyama, Cecile, Konaka, Nagasakikya, Xebio, and others.

On August 20th, 2007, Japan and Indonesia signed an agreement called EPA, for an Economic Partnership to have a trade agreement allowing tax free trades between Japan and Indonesia.

Despite recent depreciation of J¥, Toyoshima is confident the trade will continue to flourish in 2013 and beyond because of the quality and service that Trisula is able to deliver. Toyoshima is also interested in Trisula's brands and retail development in Indonesia. Toyoshima is confident that Trisula's management is focus and commits to increase the company's performance. Trisula, who currently operates 5 brand names, JOBB, Jack Nicklaus, G2000, UniAsia, and Man Club, has increased its outlets from 165-points to 230-points by end of year 2012, and targeting to have 270-points by end of year 2013. At the same time, Trisula is negotiating to have another brand to be marketed in Indonesia.

In view of all this, Toyoshima has bought a strategic stake of 5% of issued shares of Trisula.

"Looking our proven long term relationship, the track record of performance and the strategic direction of the company into retail in one of the world's biggest population base, we are confident PT Trisula International Tbk. will do well in the future", according to Toyoshima.

Trisula is welcoming Toyoshima as one of its strategic partner for years to come, and looking forward to strengthen its relationship by growing together.

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